



[Multi-faceted Graphic Designer]

As a recent graduate I am freshly equipped with the knowledge from courses such as Color and Design,

- Typography Design, Advertising Design and Website Implementation, which will without a doubt translate into invaluable contributions to your company.

I embrace each project and look for unique challenges in all my endeavours. My attention to detail is

- pristine, and through the utilization of solid colors, clean lines, and sharp images, deliver just the right blend of matter and energy to create exceptional synergy and brand identity.

I am interested in working with talented people who aren't afraid to take risks in finding creative answers. I

- seek opportunities that promote not only individuality and creativity but collaboration and constructive scrutiny in finding a graphic solution to a client's problem.

Still not convinced?

My technical background provides me with an undeniable tactical advantage, this coupled with the development of my strategic planning and thinking while serving as administrative assistant at Brookdale

- University Hospital provides me with the ability to not only formulate a strategy but to translate it into actionable plans.

- My interpersonal skills have allowed me to form invaluable relationships as an independent design consultant thereby enabling each project to flow seamlessly to completion.



[OVERVIEW]

4 years of experience as an independent consultant and at publishing agencies. Expertise in multi-channel concept and design, branding, acquisition, retention, creative strategy, team building and direction. With learning from my bachelors degree in Communication Design from NYCCT, my approach combines cutting edge and iconic design that exudes synergy and brand identity to produce creative solutions for business challenges.

[COMPUTER PROFICIENCY]

Graphic Programs - Adobe InDesign | Adobe Illustrator | Adobe Photoshop | Quark Express

Web Programs - Flash | Dreamweaver

Other Programs - Microsoft Word | Microsoft Excel | Microsoft Access | Microsoft PowerPoint | Visual C++

[INTERNSHIP]

Graphis, INC. Manhattan, New York | September 2010–December 2010.

- Provided graphic and production support to head designer in creating and implementing various design layouts.
- Conceptualized and provided graphic solutions to different design related problems.
- Worked with fellow interns, head designer & publication manager to create and enhance various tools to aid in selecting the best designs for each competition.

[INDEPENDENT CONSULTANT EXPERIENCE]

First Presbyterian Church In Jamaica / Queens, New York | Freelance Art Director | September 2011–Present

Conceptualize, design and develop stationary, save the date collateral and banner campaigns aimed at informing and raising awareness among the public of the church's 350th anniversary events.

Kesha South / Cosmetologist | Freelance Art Director

Captured and displayed clients brand message in a business card format. Client communicated brand essence which was translated to design.

Brookdale University Hospital. Brooklyn, New York | Freelance Art Director

Designed a 3ft by 8ft banner that served to both inspire awareness among and inform passers—by of the hospital's Annual Health Fair. This was prominently displayed at the four corners of Brookdale Hospital.

Nathaniel Myers / C.E.O, Disciples Entertainment | Freelance Art Director

Conceptualized and visually manifested clients brand identity through the use of a website and required stationery. Facilitated clients input and criticisms to ensure seamlessness between clients vision and solutions provided.

Charlene Greene / Brookdale University Hospital | Freelance Art Director

Inspired feelings of festivity through design amongst prospective guests and attendees of the clients birthday party. The festive message was communicated to invitees through a flyer and repeated to attendees via labels placed on miniature champagne bottles.



[OTHER RELEVANT EXPERIENCE]

Brookdale University Hospital. Brooklyn, New York | Administrative Assistant | June 2007–Present

- Provide general office support to both Coordinator and Director of the department.
- Collaborate closely with doctors and supporting parties to schedule meetings and organize web conferences.
- Maintain project schedules, organize departmental & hospital wide confidential content.
- Work closely with hospital nurses to implement project guidelines to aid in correctly abstracting information from medical records.

Buyers Edge INC. Jersey City, New Jersey | Content/SEO Editor | June 2006–January 2007

- Collaborated with database technician on search-engine optimization (SEO) and search-engine management (SEM).
- Performed basic search functions using different search engines, and wrote reviews for all products on company Website (Buyersedge.com).
- Managed the relationship between vendors and company in order to correctly map vender product to the right taxonomy using Microsoft Excel.
- Organized department content and generated keywords for Google ad groups.

[EDUCATION]

BTECH in Communication Design | New York City College of Technology | January 2011 | Cum Laude
A.A.S in Art and Advertising Design | New York City College of Technology | May 2010 | Honors

[SKILLS]

- Ability to work directly with clients to discuss ideas and solutions to their needs.
- Strong attention to detail and quality.
- Excellent ability to communicate both written and verbally as well as work in a team setting – derived from current job as an administrative assistant.
- Ability to meet tight deadlines and work in a demanding and fast paced setting.
- Thinking innovatively and a fast learner.
- Exceptional problem solver and multi-tasker.

[REFERENCES & PORTFOLIO AVAILABLE UPON REQUEST]